

# INTERNATIONAL BUSINESS CONVENTION FOR AUTOMOTIVE & VEHICLE INNOVATION

PLENARY CONFERENCE - B2B MEETINGS - EXHIBITION

# VTM

VEHICLE & TRANSPORTATION  
TECHNOLOGY INNOVATION MEETINGS



**4<sup>TH</sup> EDITION  
TORINO  
MARCH  
26/27, 2024**

#VTMTorino2024

italy.vehiclemeetings.com

## IN 2022

### HOST SPONSORS



### IN COOPERATION WITH



### INDUSTRIAL PARTNER



### MAIN SPONSOR



### ORGANIZED BY



### GOLD SPONSORS



### SILVER SPONSORS



# What's VTM

VEHICLE & TRANSPORTATION  
TECHNOLOGY INNOVATION MEETINGS

## Piemonte, the centre of future road mobility

Road mobility is undergoing a transition driven by four major trends: **sustainability, connectivity, Artificial Intelligence and new mobility models**. Electric and hybrid vehicles will become in the next future the best selling products, connected to each other and to the infrastructure and able to move autonomously.

This will be a breakthrough in the transportation of people and goods, and will significantly change the way vehicles will be designed, developed, produced and used. **New mobility models and the related services** will be diffused, creating stimulating opportunities of new products and services.

**Piemonte is a leading cluster in the global automotive sector**, thanks to the presence of major international **OEMs** and other **stakeholders**, a **complete and competitive supply chain, R&D centres, universities and engineering services**.

Altogether they are active in the development of disruptive technologies to fulfil the needs of future road mobility, developing distinctive technologies and solutions in the fields of **electrification, connectivity, autonomous driving, sustainable and shared mobility, Big Data and software-designed vehicles**, projecting the whole territory towards new challenges and new consumer markets.

When dealing with mobility research and development, Torino offers exceptional possibilities: it **is in fact one of the first cities in Italy allowing the testing of connected and autonomous vehicles on its public roads** and in real traffic conditions.

VTM is THE mobility technology event that brings together the vehicle and transportation community: from vehicle makers and tier suppliers to mobility decision makers, disruptive technology entrepreneurs and solution providers.

This unmissable event features a full program of conference sessions that will bring together the vehicle and transportation community to explore the key challenges and opportunities of the future of mobility and new vehicle technologies.

## 2022 KEY FIGURES

- > 300 Companies
- > 15 Start-up
- > 1,600 Participants
- > 3,500 B2B Meetings
- > 23 Countries



🌐 [italy.vehiclemeetings.com](http://italy.vehiclemeetings.com) 📱 #VTMTorino2024

## INNOVATIVE B2B MEETINGS

WHO CAN ATTEND?

### BUYERS

**YOU WANT TO MEET SUPPLIERS AND MANUFACTURING PARTNERS!**

You're involved in: Supply chain | Procurement | Purchasing | Engineering | Fabrication | R&D, etc.

### SUPPLIERS

**YOU WANT TO SELL YOUR CAPABILITIES, PRODUCTS OR SERVICES!**

You're involved in: Sales | Marketing | Business development | Technical promotion, etc.

## Represented countries

Austria, Belgium, Canada, Czech Republic, France, Germany, Hungary, Ireland, Israel, Italy, Latvia, Poland, Portugal, Serbia, Spain, Sweden, Switzerland, Taiwan, The Netherlands, Turkey, Uganda, United Kingdom, United States.

## Collateral events

an innovative format for a highly evolving industry



Conference sessions



B2B meetings



Networking opportunities



Exhibition

### Conferences

- Electric and Hybrid vehicles, batteries and electric components
- Hydrogen, new sustainable propulsion systems
- Sensing and control technologies for ADAS and autonomous driving
- Short-and long-range connectivity, smart infrastructures, cloud services
- Testing, validation and certification of vehicles and components
- Applications for Software-defined vehicles
- Micromobility and new mobility concepts
- Urban air mobility





## EXHIBITION CENTER

The event will take place at LINGOTTO FIÈRE - Pavilion 1, Via Nizza 294, 10126 Torino - Italy

## CONTACT

### CEO



**Stéphane CASTET**  
Mail: scastet@advbe.com

### ITALIAN OFFICE



**Isabella BALDUCCI**  
Tel.: +39 06 88 64 49 49  
Mail: ibalducci@advbe.it

**Elena GRAUS**  
Mail: egraus@advbe.it

### FRANCE OFFICE

#### Conferences



**Rosanna QUIGLEY**  
Tel.: +44 73 41 64 79 41  
Mail: rquigley@advbe.com

#### Marketing & Communications



**Mariana MIU**  
Tel.: +33 1 41 86 41 25  
Mail: mmiu@advbe.com



**Daniela NIÑO**  
Tel.: +33 1 41 86 41 67  
Mail: dninocaicedo@advbe.com

### SALES TEAM



**Nicolas ROQUES**  
Tel.: +33 5 32 09 20 08  
Mail: nroques@advbe.com



**Marie-Julie CASTAIGNE**  
Tel.: +33 5 32 09 20 03  
Mail: mjcastaigne@advbe.com



**Marie FRANCOIS**  
Tel.: +33 5 32 09 20 01  
Mail: mfrancois@advbe.com



**Anke HUBER**  
Tel.: +33 1 41 86 41 49  
Mail: ahuber@advbe.com



**Andrea REINWART**  
Tel.: +33 1 41 86 41 54  
Mail: areinwart@advbe.com

## FROM THE ORGANIZERS OF



## ORGANIZED BY



**abe - advanced business events:** 10, rue de la Rochefoucauld - 92513 Boulogne-Billancourt Cedex - France / T: + 33 1 41 86 49 00 - www.advbe.com  
SAS au capital de 50 000 euros - Siret: 51501350600040 NAF: 8230 Z

## IN 2022

### TECHNICAL PARTNERS



### LOCAL PARTNERS

